



Equality & Diversity

Why are you asking me this?

Why do you want to know more about me?

As set out in our [Get Involved Strategy](#), we are committed to working in partnership with our tenants to ensure that Dacorum Borough Council's housing service is shaped by their needs. We value diversity and acknowledge that our tenants come from different backgrounds and have different needs, so it's really important to work with them to collect and update information that will allow us to build a better picture. Understanding the needs of our tenants and what is important to them means we can target support and information where it is relevant. Our aim is to improve tenants' experience by delivering a more personalised, fair and inclusive service. The information you give to our Equality & Diversity questions will help us to:

- Check whether or not our services are equally accessible to everyone who is entitled to them
- Identify and address any barriers to accessing our services and information
- Continually improve the services we deliver

What are the 'Equality & Diversity' questions?

Dacorum Borough Council needs to collect information about the gender, race, sexual orientation and religion or belief of our tenants. We ask you to fill in our 'Equality & Diversity' questions, always giving you the option to state that you 'Prefer not to say'. They are very straightforward to answer and should only take a minute or so to complete.

Who chooses the questions listed on the Equal Opportunities Form?

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The questions in the Equal Opportunities Form are based on:

- Legislation ([Equality Act 2010](#))
- Advice from advisory bodies (Equality and Human Rights Commission)
- Best practice by other local authorities

Is it just Dacorum Borough Council that asks Equality & Diversity questions?

No. All local authorities across the country monitor characteristics such as the age, gender, disability and ethnic origin of those who use their services.

Do I have to give you this information?

No. All of the 'Equality & Diversity' questions are voluntary. If you feel uncomfortable giving us this information, simply choose the 'prefer not to say' option to skip the question. However, we can't get things right without your help so we ask you to help us by completing them.

I've already given you this information, why do you want it again?

We recognise that people's circumstances change all the time and we want to make sure that our services are reflective of people's changing circumstances.

How will we store your information?

We will store your personal information in line with our [Privacy Statement](#) and [Retention policy](#).

Still have questions?

If you have further questions or want more information about this form, please contact us on tenant.involvement@dacorum.gov.uk