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| Name of decision maker: | Councillor Julie Laws |
| Portfolio: | Environmental Services & Sustainability |
| Date of Portfolio Holder Decision: | 31 January 2012 |

Title of Decision:
To advertise the "Borough of Dacorum (Off-street Parking Places) Order 2012"
Traffic Regulation Order

Decision made and reasons:
To advertise revised off-street parking tariffs, bay designations and site name changes effective from 1st April 2012.

The proposed Order will amend charges and bay designations in some Dacorum Borough Council car parks.

Bay designation changes are designed to encourage greater use in underutilised car parks, to simplify parking conditions of use and to support local economies.

Amendments to parking tariffs will offset the V.A.T. increase introduced in January 2010, increase council revenue income in support of front line services and will continue to support the council's objective to encourage greater thought on travel choice in line with the its longer-term aim of encouraging a change to more sustainable transport modes.

Parking in Kings Langley and Markyate, and the first hour of parking in Tring and Boxmoor remains free to reflect the need to balance sustainable transport objectives against those of supporting the local economy.

A review of parking arrangements in Dacorum has indicated that the town centre car park charges levied in the Borough remain competitive in comparison to the tariffs levied in privately owned car parks within the Borough and when compared to most other Hertfordshire and other local districts.

Reports considered: (here reference can be made to specific documents)

Cabinet 18th October 2011 Agenda item 11, Appendix 1, The Parking In Dacorum 2012/2013 Report.

Formal consultation report to Portfolio Holder, 16th December 2011 "The Proposed Borough of Dacorum (Dacorum Borough) (Off-Street Parking Places) Order 2012"

Officers/Councillors/Ward Councillors/Stakeholders Consulted:

Cabinet

Public consultation - A3 size site notices on or near every information board within all DBC Parking Service car parks

Public consultation - Press notice Gazette 16th November 2011

Hertfordshire Highways – Traffic Order Manager

Hertfordshire Highways – District Manager Mid west Herts

Tring Town Council

Berkhamsted Town Council

Hertfordshire police – Road Policing Strategy Unit

Monitoring Officer Comments:

No further comments to add to this report.

Deputy S151 Officer Comments:

The proposals are as approved by Cabinet on 18 October 2011, with minor changes as required by the Portfolio Holder. Cabinet delegated authority to the Portfolio Holder to 'consider any objections validly received to the proposed changes and to make any subsequent adjustments to the proposed car park tariffs as she thinks appropriate'. The changes proposed will not significantly alter the expected income to be derived from the increased car park charges, as set out in the Cabinet report, of £81,000 per annum.

Implications:**Risk:**

The intention of the advertisement is to comply with legislation and therefore avoid the risk of non-compliance.

Value for Money:

The costs of implementation are estimated to be approximately £35,000. The estimated additional annual revenue income is estimated to be approximately £81,000

Options Considered and reasons for rejection:

Not to advertise tariff changes – DBC could not change tariffs within the set timescale

Portfolio Holders Signature:

Date: 31 January 2012

Details of any interests declared and any dispensations given by the Standards Committee:**For Member Support Officer use only**

Date Decision Record Sheet received from portfolio holder: 31 January 2012

Date Decision Published: 31 January 2012 Decision No: PH/002/12

Date of Expiry of Call-In Period: 7 February 2012

Date any Call-In received or decision implemented:

BACKGROUND

At its meeting on 28th October 2009, Cabinet reviewed car park charges and resolved that Officers report back to Cabinet in Autumn 2011 on the review of charges for 2012/13

A review of parking arrangements in Dacorum has indicated that the town centre car park charges levied in the Borough remain competitive in comparison to the tariffs levied in privately owned car parks within the Borough and when compared to most other Hertfordshire and other local districts.

The Council faces significant challenges in producing a balanced budget over the next few years. Income from parking charges offers an opportunity for increased income particularly in view of the modest rates currently charged in comparison to other towns. Failure to optimise income would require Members to identify other opportunities for savings or income growth in order that the budget position can be addressed.

In policy terms the Council seeks to encourage greater thought regarding travel choice in line with the longer-term aim of seeing a shift to more sustainable forms of transport. Increased parking charges can certainly influence travel choices; however, the provision of viable alternatives, particularly for commuters, is a significant and costly challenge which will be difficult to address in the current financial climate.

The proposed bay designation changes are designed to encourage greater use in underutilised car parks, to simplify parking conditions of use and to support local economies.

Amendments to parking tariffs will offset the V.A.T. increase introduced in January 2010, increase council revenue income in support of front line services and will continue to support the council's objective to encourage greater thought on travel choice in line with its longer-term aim of encouraging a change to more sustainable transport modes.

Parking in Kings Langley and Markyate, and the first hour of parking in Tring and Boxmoor remains free to reflect the need to balance sustainable transport objectives against those of supporting the local economy.

A public consultation took place between 10th November 2011 and 5th December 2011. After reflecting on the feedback from the consultation, the Portfolio Holder, using the authority delegated by Cabinet, has made two amendments to the original Cabinet proposals:

Langley Hill car park, Kings Langley to remain any stay

Date of changes amended to 1st April 2012

At the Cabinet meeting of 18th October 2011 Members agreed parking tariffs for the years 2012 and 2013. It is these tariffs with amendments agreed by the Portfolio Holder that are to be advertised.

Proposed car park tariffs commencing 1st April 2012

| Charging hours Monday to Sunday including Public Holidays 08:00 to 18:00 | | | | | | | | |
|--|---|--------------------|--------------|---------------|---------------|---------------|-------------------------|-------------------------|
| | | Scale of charges £ | | | | | | |
| Town/Village | Car park | Up to 30 minutes | Up to 1 hour | Up to 2 hours | Up to 3 hours | Up to 4 hours | 4 to 10 hours (All day) | Car park type |
| Markyate | Hicks Road | Free | Free | Free | Free | Free | Free | Any stay |
| Hemel Hempstead | Wood Lane End (was Duxons Turn) | £0.10 | £0.30 | £0.30 | £0.60 | £0.90 | £1.60 | Any stay |
| | The Gables | £0.40 | £0.40 | £0.50 | £0.60 | £0.70 | £1.50 | Any stay |
| | High Street | £0.40 | £0.40 | £0.50 | £0.60 | £0.70 | £1.50 | Any stay |
| | Gadebridge Lane | Free | Free | Free | Free | Free | Free | Any stay |
| | Queensway | £0.60 | £0.60 | £0.90 | £1.20 | £1.50 | £2.50 | Any stay |
| | Alexandra Road | £0.60 | £0.60 | £0.90 | £1.20 | £1.50 | £2.50 | Any stay |
| | Civic Centre | £0.60 | £0.60 | £0.90 | £1.20 | £1.50 | £2.50 | Any stay |
| | Water Gardens (North) Lower deck | £0.80 | £0.80 | £1.30 | £1.80 | £2.30 | No Long stay | Short stay |
| | Water Gardens (North) Upper deck | £0.80 | £0.80 | £1.30 | £1.80 | £2.30 | £3.50 | Any stay |
| | Water Gardens (South) | £0.80 | £0.80 | £1.30 | £1.80 | £2.30 | No Long stay | Short stay |
| | Moor End Road | £3.50 | £3.50 | £3.50 | £3.50 | £3.50 | £3.50 | Long stay |
| | Park Road | £0.50 | £0.50 | £0.60 | £0.70 | £0.80 | £2.50 | Any stay |
| Boxmoor | Cowper Road | Free | Free | £0.40 | £0.50 | £0.60 | No Long stay | Short stay |
| Apsley | Durrants Hill | £0.10 | £0.30 | £0.30 | £0.60 | £0.90 | £1.60 | Any stay |
| Kings Langley | The Nap | Free | Free | Free | Free | Free | Free | Any stay |
| | Langley Hill | Free | Free | Free | Free | Free | Free | Any stay |
| Berkhamsted | Water Lane | £0.50 | £0.50 | £1.00 | £1.70 | £2.30 | No Long stay | Short stay |
| | Lower Kings Road | £0.50 | £0.50 | £1.00 | £1.40 | £1.80 | No Long stay | Short stay |
| | Canal Fields | Free | Free | Free | Free | Free | No Long stay | Short stay |
| | St Johns Well Lane | £0.50 | £0.50 | £1.00 | £1.40 | £1.80 | £3.30 | Split short & long stay |
| Tring | The Forge | Free | Free | £0.70 | £0.90 | £1.20 | £1.80 | Any stay |
| | Church Yard (was lower section of Frogmore Street (east)) | £1.80 | £1.80 | £1.80 | £1.80 | £1.80 | £1.80 | Long stay |
| | Frogmore Street (East) | Free | Free | £0.70 | £0.90 | £1.20 | No Long stay | Short stay |
| | Frogmore Street (West) | £1.80 | £1.80 | £1.80 | £1.80 | £1.80 | £1.80 | Long stay |
| | Victoria Hall | Free | Free | £0.70 | £0.90 | £1.20 | No Long stay | Short stay |
| Charging hours Monday to Saturday excluding Public Holidays 08:00 to 18:00 | | | | | | | | |
| | | Scale of charges £ | | | | | | |
| Tring | Old School Yard | Free | Free | £0.70 | £0.90 | £1.20 | No Long stay | Short stay |
| Days and hours of car parks operations: At all times including Sundays and public holidays | | | | | | | | |